



Australian Kettlebells

AFFILIATE PARTNER GUIDE

Welcome

Welcome to the exciting new Australian Kettlebells affiliates program where you can earn commissions for simply promoting Australian Kettlebells and our products.

As a valued partner of Australia Kettlebells you will receive 10% commission for all products purchased by customers referred to us from your website. A purchase is only valid for commission when the order has been successfully been paid for and completed processing.

How does it work?

The Australian Kettlebells affiliates program works by placing banners on your website which promote Australian Kettlebells and their products. Then every time a customer navigates from your website to the Australian Kettlebells website and makes a purchase you will receive a commission from that purchase.

Benefits of being an Australian Kettlebells Affiliate

- Outstanding personalized service for you and your clients
- Unique and proven products
- We pay your commissions monthly & promptly by the 10th of every month for the previous month's verified sales.
- Upgrade your website with additional products and content
- Become affiliated with Australia's leading kettlebell company
- Customers want to buy products from a name they trust. Australian Kettlebells is one of the industry leaders in cutting-edge training. When you sell our products on your web site, your visitors will be buying from a company with over 6 years of experience in the industry. You can feel comfortable knowing that you linked your visitors to a reliable, first-class merchant.

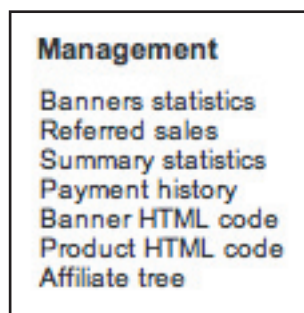
Getting Started

After receiving your login details (username and password) for the affiliate program, enter them into the affiliates partner site found at:

<https://www.kettlebells.com.au/store/partner/>

Partner Website Menu Items

After logging in you will be presented with a menu. Detailed below is a list of features related to each menu item:



Banner Statistics

This section is used to:

- View how many clicks a banner received.
- View how many times a banner was viewed.
- View the rate received per click

Referred Sales

This section is used to:

- View how many sales for Australian Kettlebells were generated by customers who visited your site.
- View the details about the products that were purchased: name, quantity, order number, order date, your commission and status of your commission payment.

Summary Statistics

This section is used to:

- View the total number of sales generated from your Australian Kettlebells banner.
- View the total number of approved sales.
- View the state of sale commissions – pending / approved.
- View the total amount of paid sales commissions.

Payment History

This section is used to:

- View statistics on commissions paid during a specified period of time.

Banner HTML code

This section is used to:

- The code to insert banners into your site.

Product HTML code

This section is used to:

- How to have Australian Kettlebells products displayed on your site.

Affiliate Tree

This section is used to:

- View the structure of your affiliate tree.
- View statistics earned by you.
- View statistics earned by partners of lower levels.

How do I put a Banner on my Site?

This can be easily done by visiting the 'Banner HTML Code' section of the affiliates partners page. You can then select the style of banner required for your site and either cut and paste the 'IFRAME Code' or 'HTML Code' into your websites page. The banner will now be displayed on your site, and you can start receiving commissions for successful sales from your banner.

Available banners

AKB Banner Full



IFRAME code:

```
<IFRAME marginwidth="0" marginheight="0" frameborder="0" scrolling="no" style="border-width: 0px; border-style: none;" width="468px" height="143px" src="http://www.kettlebells.com.au/store/banner.php?bid=1&partner=testpartner&type=iframe"></IFRAME>
```

HTML-code:

```
<TABLE border="0">
<TR>
<TD>
<A href="http://www.kettlebells.com.au/store/home.php?bid=1&partner=testpartner"><IMG src="http://www.kettlebells.com.au/
```

How do I display individual products on my site (optional)?

If you would like to generate even more interest into your Australian Kettlebells affiliate program you can also display individual Australian Kettlebells products on your site. This will let a customer select a product on your site and increases the chances of a sale.

This can be done by visiting the 'Product HTML Code' section of the affiliate's partner page. From there search for the product you would like to add, then cut and paste the hyperlink to your website.

For example, if you would like to add a Kettlebell product link to your site:

1. Select 'Product HTML Code',
2. Enter the 'Search for pattern' as KG

Main page :: Search for products


Search for products

See also:

- ▶ Banner HTML code

Search results

[Search again](#)



Kettlebell 12kg
SKU: 201

Kettlebell 12kg

Market price: ~~AUD 160.00~~
Our price: **AUD 150.00** save 6%

[See details](#)

3. Click on the kettlebell product you would like to display
4. Cut and paste into your site the 'Product HTML Code' example:
<http://www.kettlebells.com.au/store/product.php?productid=10&partner=testpartner>

Details

Quantity	162 item(s) available
Weight	12.00 kg
Price:	AUD 150.00

Product HTML code

Please insert this URL to your site pages where you want or use one of the HTML-forms below.

**[http://www.kettlebells.com.au/store/product.php?
productid=10&partner=testpartner](http://www.kettlebells.com.au/store/product.php?productid=10&partner=testpartner)**

How to Check Banner Statistics

Under the *Management* menu click *Banners Statistics*.

Then, using the *Search* area, select the start and end period for which you wish to view statistics.

Click *Search*

Search

Period from:

Period to:

The *Banner Statistics* area should then be displayed; detailing the name of the banner, the number of clicks and views as well as the click rate – the ratio of clicks to views received (see below).

Banner	Clicks	Views	Click rate
AKB Banner Full	5	20	0.25
Total:	5	20	0.25

How do I Check what Products I have received a Commission for?

Under the *Management* menu click *Referred Sales*.

Here you can see what products customers coming from your site purchased.

Then, using the *Search* area, enter in your search criteria:

- Select the start and end period for which you wish to view product sales.
- SKU (optional)
- Show top products (optional)
- Status – All, Pending or Paid (optional)

Click *Search*

Search

Period from:

Period to:

SKU:

Show top products

Status

A sales summary table will then appear detailing:

- Product Name – Unique name given to identify a product.
- Order Number – Unique number given to identify an order.
- Order Date – Date the product was ordered.
- Amount – Number of product ordered.
- Total – Total amount paid by the customer for the item.
- Commission – Your commission amount in dollars.
- Status – Whether the transaction has been completed.

Sales

Product	Order		Amount	Total	Commission	Status
	#	Date				
Female Starter Set	1886	03/03/07	1	AUD 149.00	AUD 1.49	Paid
Affiliate pending commission					AUD 0.00	
Affiliate paid commission					AUD 0.00	
Total:			1	AUD 149.00	AUD 1.49	

How do I view all Sales Commissions earned?

Under the *Management* menu click *Summary Statistics*.

Here a table outlining:

- *Total Sales*: Total number of sales generated from customers who came from your site.
- *Total Unapproved Sales*: The total number of sales generated from customers who came from your site that have not been completed / confirmed as yet.
- *Pending Sale Commissions*: Total amount of commissions earned from sales that are still pending.
- *Approved Sale Commissions*: Total amount of commissions earned from sales that have been completed / confirmed.
- *Paid Sales Commissions*: Total amount of commissions that you will receive payment for.

Summary statistics

Total sales	2
Total unapproved sales	0
Pending Sale Commissions	AUD 0.00
Approved Sale Commissions	AUD 0.00
Paid Sales Commissions	AUD 4.22

How do I get Paid?

Once the order has been placed with Australian Kettlebells, you will see that within the *Referred Sales* area of the menu an order has been made, and the commission amount will be shown as pending.

When the order has been completed, your commission amount will change from *Pending* to *Approved*.

When you have been paid your commission the amount will change from *Approved* to *Paid*.

Commission payments will be made on a monthly basis and will be paid via bank deposit into your nominated account.

Please supply the following information:

- Bank Name
- Account Name
- Account Number
- BSB Number

All payment support queries can be made to: info@kettlebells.com.au

Support Contact Information

If you require any support please use the following email addresses:

Enquiries and Billing Support:

Email: info@kettlebells.com.au

Phone: 0412 545 351

Or visit: www.kettlebells.com.au/affiliates

Technical Support: Adding Banners, using the partner Affiliate partner login and website Problems.

Email: AffiliatesSupport@kettlebells.com.au

Terms and Conditions

Please read the agreement document below before registering.

- 1) **Term of the Agreements:** The term of this Agreement will begin upon our acceptance of your Affiliate application and will end when terminated by either party. Either you or we may terminate this Agreement at any time, with or without cause, by giving the other party written notice of termination. You are only eligible to earn referral fees on sales occurring during the term.
- 2) **Modification:** We may modify any of the terms and conditions contained in this Agreement, at any time and in our sole discretion. Changes may include, for example, the scope of available referral fees, fee schedules, payment procedures and Program rules. IF ANY MODIFICATION IS UNACCEPTABLE TO YOU, YOUR ONLY RECOURSE IS TO TERMINATE THIS AGREEMENT. YOUR CONTINUED PARTICIPATION IN THE PROGRAM FOLLOWING OUR POSTING OF A CHANGE NOTICE OR NEW AGREEMENT ON OUR SITE WILL CONSTITUTE BINDING ACCEPTANCE OF THE CHANGE.
- 3) **Limitation of Liability:** We will not be liable for indirect, special or consequential damages, or any loss of revenue, profits or data, arising in connection with this Agreement or the Program, even if we have been advised of the possibility of such damages. Further, our aggregate liability arising with respect to this Agreement and the Program will not exceed the total referral fees paid or payable to you under to this Agreement.
- 4) **Independent Investigation:** YOU ACKNOWLEDGE THAT YOU HAVE READ THIS AGREEMENT AND AGREE TO ALL ITS TERMS AND CONDITIONS. YOU UNDERSTAND THAT WE MAY AT ANY TIME (DIRECTLY OR INDIRECTLY) SOLICIT CUSTOMER REFERRALS ON TERMS THAT MAY DIFFER FROM THOSE CONTAINED IN THIS AGREEMENT OR OPERATE WEB SITES THAT ARE SIMILAR TO OR COMPETE WITH YOUR WEB SITE. YOU HAVE INDEPENDENTLY EVALUATED THE DESIRABILITY OF PARTICIPATING IN THE PROGRAM AND ARE NOT RELYING ON ANY REPRESENTATION, GUARANTEE OR STATEMENT OTHER THAN AS SET FORTH IN THIS AGREEMENT.